SECTION B

SIGN SELECTION GUIDE

Overview

Signs Summary

This section illustrates the typical process in selecting the correct type of sign for the required message.

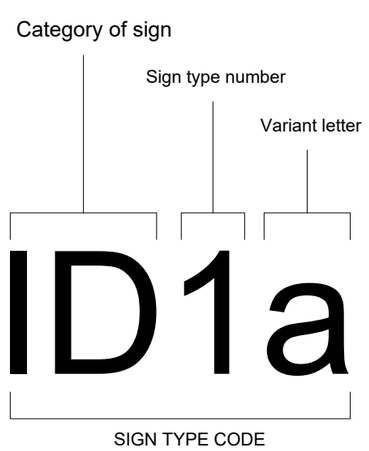
Sign Type Code
All signs have been categorised based on the type of message they convey. This is indicated by the first two letters of the sign code.

DR = Directional signs
ID = Identification signs
IF = Information signs
RG = Regulatory signs

Detailed drawings of sign types in Sections D are categorised by sign type.

Different sign types are used in different situations based on factors such as purpose, physical context or significance. Each sign type is identified by a number following the sign category letters (e.g. ID1 is a different identification sign to ID2).

In some instances minor differences exist within a sign type and they are identified by an alphabetical suffix (e.g. ID1a, ID1b, etc).



DR
Directional

ID
Identification

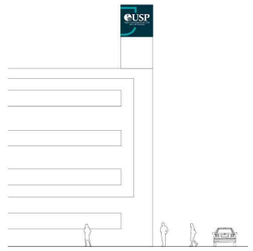
IF
Information

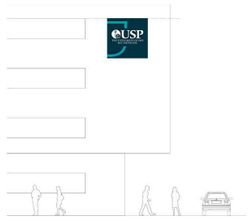
RG
Regulatory

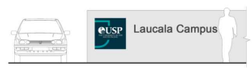
IDENTIFICATION SIGNS

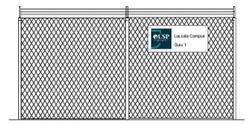
Identification signs are used to clearly identify the campus, blocks/buildings, car parks and all other destinations within the campus.

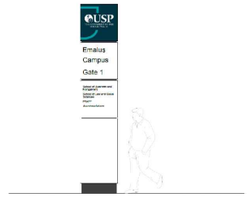
The scale of these signs relates to the viewing distances required for each sign. The larger the viewing distance, the larger the sign. These range from large campus identification signs visible from the surrounding area to small internal door signs visible from a corridor.

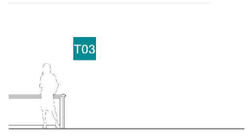








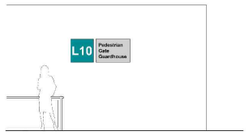
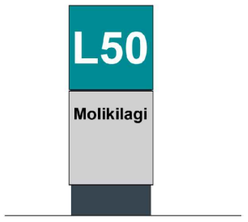
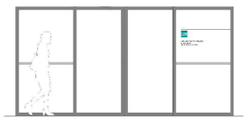
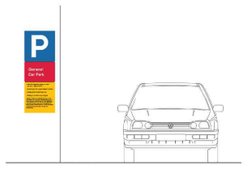
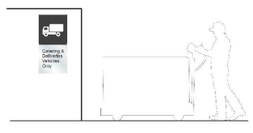




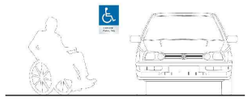
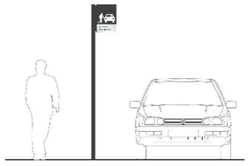
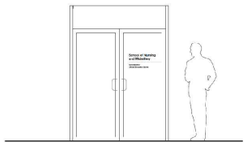
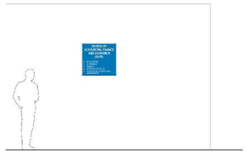
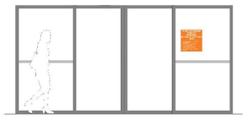


Sign Type	Sign Use	Typical Location
ID1a Campus Identification Sign QUT Cube	• Identifies overall campus from major approach roads • 3D QUT logo • Internally illuminated	• High level building sign • Integrated with architecture • Visible from approach roads
ID1b Campus Identification Sign QUT Square	• Identifies overall campus from major approach roads • QUT logo • Internally illuminated	• High level building sign • Integrated with architecture • Visible from approach roads
ID2a Campus Identification Sign Low Wall	• Identifies overall campus from major approach roads • QUT logo and campus name • Externally illuminated with feature lighting	• Low level sign integrated into landscape/entry statement • Visible from approach roads and pathways
ID2b Campus Identification Sign Fence Mounted	• Identifies overall campus from major approach roads • QUT logo and campus name	• Low level sign integrated into landscape/entry statement • Visible from approach roads and pathways
ID3 Campus Identification Sign Vertical Blade	• Identifies overall campus from major approaches • QUT logo and campus name • Lists major destinations/ precincts within campus	• Freestanding at major arrival and gathering points
ID4a Building Identification Sign Location Code	• Identifies location codes from major approaches	• Fixed to building at entry points • Integrated with architecture
ID4b Building Identification Sign Location Code and Building Name	• Identifies location code and building name from major approaches	• Fixed to building at entry points • Integrated with architecture

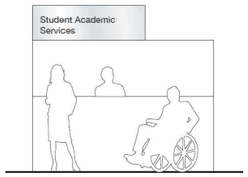
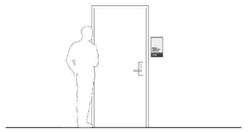
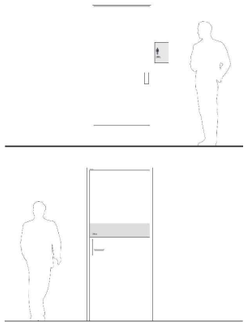
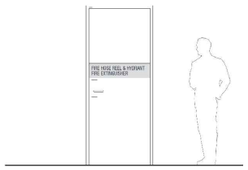
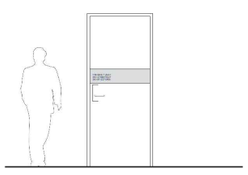
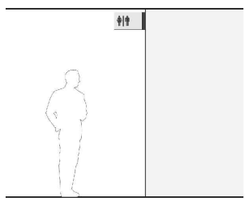
IDENTIFICATION SIGNS

Sign Type	Sign Use	Typical Location
 ID4c Building Identification Sign Location Code and Building Name	• Identifies Location code and building name from major approaches • Limited use • Subject to E&IS Director's approval	• Fixed to building at entry points • Integrated with architecture
 ID4d Building Identification Sign Freestanding	• Identifies location code and building name from major approaches • Limited use • Subject to E&IS Director's approval	• Fixed near building at entry points • Integrated with architecture
 ID5 Building Identification Sign Vinyl on Glass	• Identifies building and departments/faculties within • Location code, building name and precinct colour • Conditions of entry & office	• Applied to glass door entrances to building
 ID6a Car Park Identification Freestanding	• Identifies car park area number or name • Includes parking conditions	• Freestanding at entrance to car park
 ID6b Car Park Identification Wall Mounted	• Identifies car park area number or name • Includes parking conditions	• Fixed to fence/wall at entrance to car park
 ID7a Loading Dock Identification Sign Wall Mounted	• Identifies loading area	• Fixed to wall at entrance of loading bay
 ID7b Loading Dock Identification Sign Pole Mounted	• Identifies loading area	• Fixed to pole at loading bay

IDENTIFICATION SIGNS

	Sign Type	Sign Use	Typical Location
	ID8a Car Park Bay Identification Sign Freestanding	• Identifies specific car park bays	• Freestanding adjacent to bay
	ID8b Car Park Bay Identification Sign Wall Mounted	• Identifies specific car park bays	• Fixed to fence/wall adjacent to bay
	ID8c Car Park Bay Identification Sign Pole Mounted	• Identifies specific car park bays	• Fixed to pole adjacent to bay
	ID9 Set Down Identification Sign Freestanding	• Identifies set down areas	• Freestanding adjacent to bay
	ID10a Internal Department Identification Sign Vinyl on glass	• Identifies Schools • Lists sub-departments within the school if required	• Applied to glass door entrances to building
	ID10b Internal Department Identification Sign Wall Mounted	• Identifies Schools • Lists sub-departments within the school	
	ID10c Internal Department Identification Sign Vinyl on glass	• Identifies Schools • Lists sub-departments within the school	

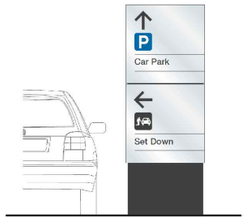
IDENTIFICATION SIGNS

Sign Type	Sign Use	Typical Location
 ID10d Internal Department Identification Sign Wall Mounted	• Identifies internal department	
 ID11a Room Identification Sign Braille & Tactile	• Identifies room number • Braille and tactile graphics • A4 changeable insert	• Fixed to wall next to door
 ID11b Room Number Braille & Tactile	• Identifies room number • Braille and tactile graphics	• Fixed to wall next to door
 ID11c Facility Door Identification Sign Braille & Tactile	• Identifies facilities, toilets, first aid rooms • Braille and tactile graphics	• Fixed to wall next to door
 ID12a Service Door Identification Sign	• Identifies back of house and service rooms • Applied graphics	• Fixed to wall next to door
 ID12b Statutory Door Sign Fire Hose Reel	• Identifies fire hose reels • Applied graphics	• Fixed to door
 ID12c Statutory Door Sign Fire Safety Door	• Identifies fire safety doors • Applied graphics	• Fixed to door
 ID13 Facility Identification Sign Projecting	• Identifies facilities, toilets, first aid rooms	• Projecting from wall above entry to facility

DIRECTIONAL SIGNS

The purpose of directional signs is to guide visitors at decision points along a route that leads to their destination. These include vehicular directional signs directing to car parks/set down areas and pedestrian directional signs to major destinations externally and internally.

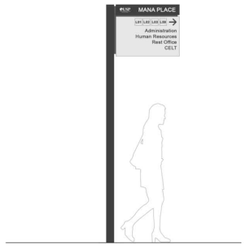
Progressive disclosure information on the signs is to follow the message strategy shown on Page C-03.



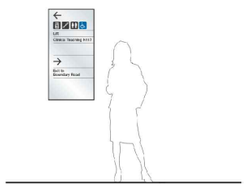
Sign Type	Sign Use	Typical Location
DR1a Vehicular Directional Sign Freestanding	• Directs vehicles to destinations and car parks within campus areas • Destination names • Pictograms and arrows	• Typically located on roads within each precinct area at vehicular decision points



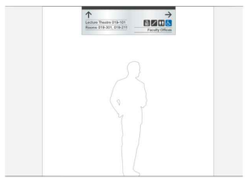
DR2a Pedestrian Directional Sign Freestanding	• Directs pedestrians to destinations within campus • Destination names, pictograms and arrows	• Along pedestrian paths at decision points



DR2b Pedestrian Directional Sign Finger Post	• Identifies street name • Direct pedestrians to destinations within campus • Street name, destinations, pictograms and arrows	• Along pedestrian paths at decision points



DR2c Pedestrian Directional Sign Wall Mounted	• Direct pedestrians to destinations within campus/ building • Destination names, pictograms, colour codes and arrows	• Along pedestrian paths at decision points



DR2d Pedestrian Directional Sign Suspended	• Direct pedestrians to destinations within each building • Destination names • Pictograms and arrows	• Above pedestrian paths at decision points

INFORMATION AND REGULATORY SIGNS

The purpose of information signs is to inform visitors at arrival points and gathering points. These signs include campus maps, directional signs and building directories.

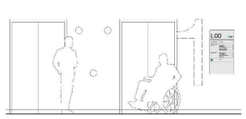
The structure of information listed on the directories is to follow the message strategy shown on Page C-02.

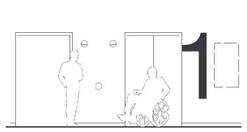
These signs may also contain event information and regulations.

Regulatory signs provide information on conditions of parking and regulations as required within the campus.

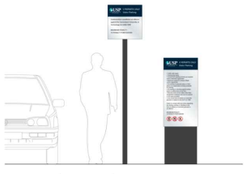
















Sign Type	Sign Use	Typical Location
IF1a Site Directory Information Sign Freestanding	• Provides information on destinations within campus • Identifies current precinct • Changeable ‘You are Here’ map of site	• At major arrival and gathering points
IF1b Site Directory Information Sign Wall Mounted	• Provides information on destinations within campus • Identifies current precinct • Changeable ‘You are Here’ map of site	• At major arrival and gathering points
IF2a Lift/Stairs Directory Information Sign	• Provides information on destinations within building • List of destinations on each level of building serviced by lift/stairs	• Next to lift or stair well
IF2b Lift Level Information Sign	• Level number	• Next to lift or stair well
IF3 Event Information Sign Wall Mounted	• Provides information on events within campus • Poster inserts inside lockable case	• At major arrival and gathering points
RG1 Vehicular Regulatory Sign	• Provides regulatory/legal information as required • Use for open hours/conditions of entry and parking	• At vehicular entrance to car park area
RG2 Pedestrian Regulatory Sign	• Provides regulatory information • Use for surveillance cameras in use and no smoking signs • Pictogram and text	• At pedestrian arrival and gathering points
RG3 Seating Capacity Sign	• Provides room capacity information • Text and number	• Fixed to wall next to door